

### ABSTRACT OF THE DISCLOSURE

A method for automated enrollment and activation of a mobile telematics system comprising receiving a customer data record of a customer at a  
5 communication services database, determining a command signal based on the customer data record, sending the command signal to a telematics unit of a vehicle, enrolling the customer in a telematics-unit access system based on the command signal and activating the telematics unit of the telematics-unit access system based on the command signal.